

Survey Report

Prepared for

**World Society for the
Protection of Animals**

By



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M e t h o d o l o g y & L o g i s t i c s

Study Sample

- This report represents the findings from a survey of 1,000 voting age residents of the province of Ontario. Interviews were conducted on January 20th to January 27th 2007. The poll was commissioned by WSPA.

Confidence

- The margin of error for this 1,000 person survey is +/- 3.1%, 19/20 times.

Survey Method

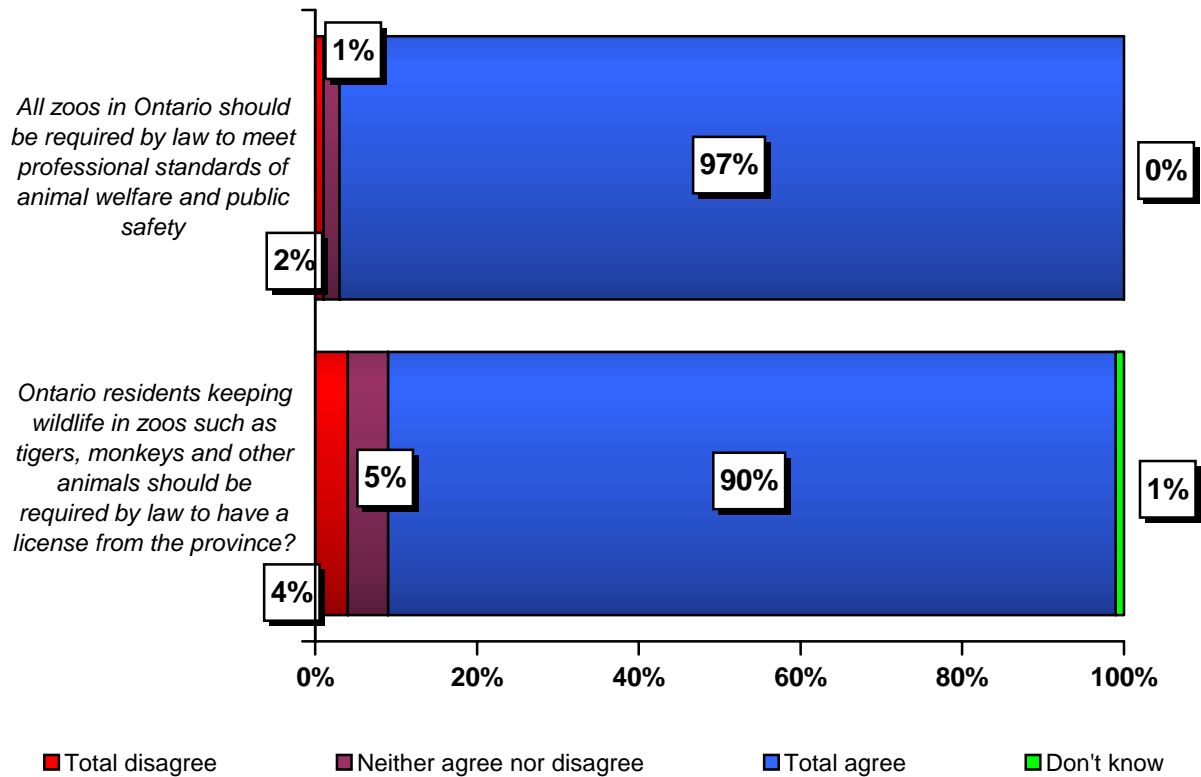
- The study sample was randomly selected using “Random Digit Dialing.” The survey was conducted using computer-assisted techniques of telephone interviewing (CATI) and random number selection. A total of 20% of all interviews were monitored and the management of Oraclepoll Research Ltd. supervised 100%.

Logistics

- Initial calls were made between the hours of 6:00 p.m. and 9:00 p.m. Subsequent call-backs of no-answers and busy numbers were made on a (staggered) daily rotating basis up to 5 times (from 10:00 a.m. to 9:00 p.m.) until contact was made. In addition, telephone interview appointments were attempted with those respondents unable to complete the survey at the time of contact. If no contact was made at a number after the fifth attempt, the number was discarded.

Executive Summary

Respondents were first read the following preamble and were then asked to agree or disagree with the following statements.

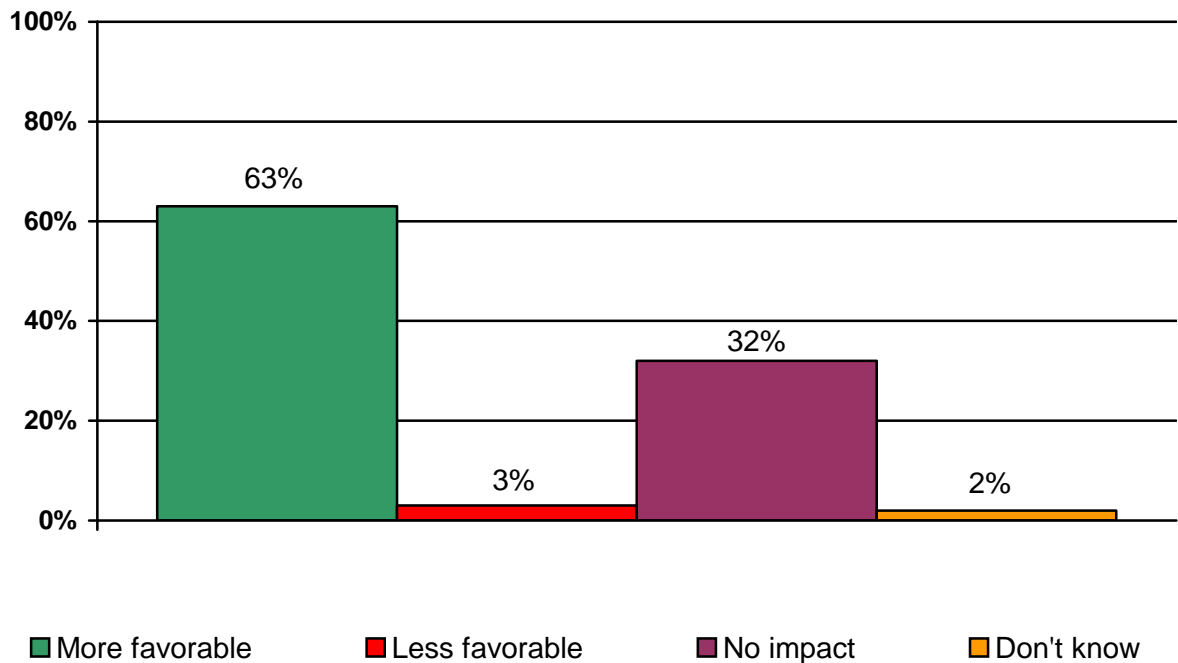


There is a strong level of agreement with respect to having zoos meeting professional standards and for having them be required to have a provincial licence.

Respondents were then read a description outlining the Zimmer Bill and were then asked if they would have a favorable view of their MPP if they would support the legislation.

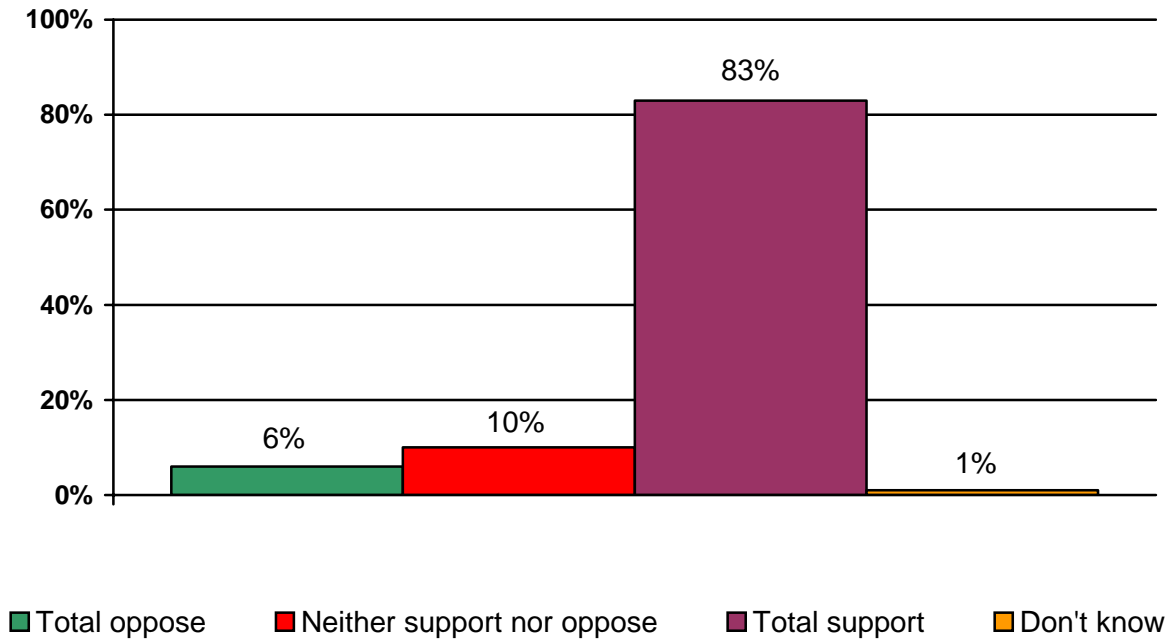
“Liberal MPP David Zimmer has introduced new legislation to address the conditions animals are kept in at Ontario’s roadside zoos. If passed, Bill 154, ‘The Regulation of Zoos Act,’ would require all Ontario zoos to comply with professional animal welfare and public safety standards. The proposed legislation would ensure every zoo animal receives appropriate care and housing and that zoo visitors, staff and surrounding communities are safe.”

“If your local Member of Provincial Parliament (MPP) were to vote in favour of the Zimmer Bill would you have a more favorable opinion of your MPP, a less favorable one, or would it have no impact on how you view them.”



More than six in ten respondents would have a more favourable opinion of their MPP if they would back the Zimmer Bill compared to only 3% that would have a less favourable view of them.

“Would you oppose or support having a provincial government agency inspect zoos to ensure that they are safe for visitors, staff and surrounding communities. Please use a scale from one strongly oppose to five strongly support.”



A total of 83% of Ontario voters also support having a provincial government agency inspect zoos to ensure that they are safe.

Respondents were also asked to agree or disagree with each of the following statements.

“Please disagree or agree with each of the following statements using a scale from one strongly disagree to five strongly agree.”

	Total Disagree	Neither Agree nor Disagree	Total Agree	Don't know
It is important to have strong animal welfare legislation standards for zoos	3%	5%	91%	1%
Zoos in Ontario should meet basic welfare, health and safety standards	2%	3%	95%	1%
In order to open and run a zoo, operators should be required to have formal education and training in animal care	4%	8%	87%	-
Zoo operators should be required to have a business plan or base level of funding to ensure that these facilities are run at a professional level	3%	7%	89%	1%

There is a high level of agreement with all four statements and especially with respect to having zoos meeting basic welfare, health and safety standards.

Results by Question

Q1a. *If a Provincial election were held today in Ontario, which party's candidate would you most likely vote for?*

Q1b. *Which party's candidate would you be leaning towards?*

Vote intent

		Valid Percent
Valid	Liberal	33.9
	PC	26.0
	NDP	13.9
	Green	5.4
	Don't know	20.8
	Total	100.0

Vote Intent Excluding Undecided Voters

		Valid Percent
Valid	Liberal	42.8
	PC	32.8
	NDP	17.6
	Green	6.8
	Total	100.0

In Ontario, there are more than 40 zoos in operation but only 7 are accredited by the Canadian Association of Zoos and Aquariums. There is currently no provincial legislation requiring that zoos, including roadside zoos, maintain professional standards relating to animal welfare and public safety standards. Residents are also not required to obtain a license to keep a lion, a tiger, a monkey or a giraffe in a zoo.

Unlike Ontario, most Canadian provinces have some type of zoo legislation, requiring zoos to meet certain operating standards. Please disagree or agree with each of the following statements using a scale from one strongly disagree to five strongly agree.

Q2. Ontario residents keeping wildlife in zoos, such as tigers, monkeys and other exotic animals should be required by law to have a license from the province of Ontario?

	Valid Percent
Strongly disagree	2.6
Disagree	1.4
Neither agree nor disagree	5.4
Agree	11.6
Strongly agree	78.4
Don't know	.6
Total	100.0

Q3. All zoos in Ontario should be required by law to meet professional standards of animal welfare and public safety

	Valid Percent
Strongly disagree	.6
Disagree	.6
Neither agree nor disagree	1.8
Agree	9.4
Strongly agree	87.4
Don't know	.2
Total	100.0

Liberal MPP David Zimmer has introduced new legislation to address the conditions animals are kept in at Ontario's roadside zoos. If passed, Bill 154, 'The Regulation of Zoos Act,' would require all Ontario zoos to comply with professional animal welfare and public safety standards. The proposed legislation would ensure every zoo animal receives appropriate care and housing and that zoo visitors, staff and surrounding communities are safe.

Q4. If your local Member of Provincial Parliament (MPP) were to vote in favour of the Zimmer Bill would you have a more favorable opinion of your MPP, a less favorable one, or would it have no impact on how you view them.

		Valid Percent
Valid	More favourable	62.8
	Less favourable	3.0
	No impact	31.8
	Don't know	2.4
	Total	100.0

Q5. Would you oppose or support having a provincial government agency to inspect zoos in order to ensure that they are safe for visitors, staff and it's surrounding communities. Please use a scale from one strongly oppose to five strongly support.

		Valid Percent
Valid	Strongly oppose	2.6
	Oppose	3.6
	Neither oppose nor support	9.6
	Support	16.8
	Strongly support	66.0
	Don't know	1.4
	Total	100.0

Please disagree or agree with each of the following statements using a scale from one strongly disagree to five strongly agree.

Q6. It is important to have strong animal welfare legislation standards for zoos in Ontario

	Valid Percent
Valid Strongly disagree	1.0
Disagree	1.8
Neither agree nor disagree	5.0
Agree	16.4
Strongly agree	74.8
Don't know	1.0
Total	100.0

Q7. Zoos in Ontario should meet basic welfare, health and safety standards

	Valid Percent
Valid Strongly disagree	.4
Disagree	1.8
Neither agree nor disagree	2.6
Agree	11.8
Strongly agree	82.8
Don't know	.6
Total	100.0

Q8. In order to open and run a zoo, operators should be required to have a formal education and training in animal care

	Valid Percent
Valid Strongly disagree	1.6
Disagree	2.8
Neither agree nor disagree	8.4
Agree	16.6
Strongly agree	70.2
Don't know	.4
Total	100.0

Q9. Zoo operators should be required to have a business plan or a base level of funding to ensure that these facilities are run at a professional level

		Valid Percent
Valid	Strongly disagree	1.2
	Disagree	1.6
	Neither agree nor disagree	7.4
	Agree	21.4
	Strongly agree	67.8
	Don't know	.6
	Total	100.0

C r o s s t a b u l a t i o n s

% within AREA

		Q3. All zoos in Ontario should be required by law to meet professional standards of animal welfare and public safety					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
AREA	Central				5.7%	94.3%	
	Eastern		1.5%	1.5%	6.2%	90.8%	
	Metro	1.1%		2.1%	12.6%	84.2%	
	GTA		1.2%	3.7%	14.8%	80.2%	
	Niagara / Hamilton			2.1%	10.5%	87.4%	
	Southwest	2.0%	1.0%	1.0%	5.0%	90.0%	1.0%
	North				6.9%	93.1%	

% within Vote intent

		Q3. All zoos in Ontario should be required by law to meet professional standards of animal welfare and public safety					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
Vote intent	Liberal	.6%	1.2%	.6%	13.5%	84.0%	
	PC	.8%		2.4%	4.8%	92.0%	
	NDP	1.5%		4.5%	10.4%	82.1%	1.5%
	Green				7.7%	92.3%	
	Don't know		1.0%	2.0%	7.0%	90.0%	

% within D1. Which of the following age groups may I place you in?

		Q3. All zoos in Ontario should be required by law to meet professional standards of animal welfare and public safety					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D1. Which of the following age groups may I place you in?	18-34				3.1%	10.9%	86.0%
	35-54		1.4%	1.4%	1.4%	10.9%	84.5%
	55 and older				1.4%	6.1%	92.6%

% within D2. What is your combined family income?

		Q3. All zoos in Ontario should be required by law to meet professional standards of animal welfare and public safety				
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
D2. What is your combined family income?	Under \$50,000		1.5%	1.5%	6.8%	90.2%
	Under \$75,000			1.0%	10.1%	88.9%
	Under \$100,000	1.2%		1.2%	11.1%	86.4%
	Over \$100,000	2.4%			10.8%	86.7%

% within D3. Gender

		Q3. All zoos in Ontario should be required by law to meet professional standards of animal welfare and public safety					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D3. Gender	Male	.9%	.9%	3.2%	11.5%	83.5%	
	Female	.4%	.4%	.7%	7.8%	90.4%	.4%

% within AREA

		Q4. If your local Member of Provincial Parliament (MPP) were to vote in favour of the Zimmer Bill would you have a more favorable opinion of your MPP, a less favorable one, or would it have no impact on how you view them.			
		More favourable	Less favourable	No impact	Don't know
AREA	Central	85.7%		14.3%	
	Eastern	53.8%	4.6%	36.9%	4.6%
	Metro	66.3%	2.1%	30.5%	1.1%
	GTA	65.4%	4.9%	28.4%	1.2%
	Niagara / Hamilton	60.0%	3.2%	31.6%	5.3%
	Southwest	59.0%	3.0%	36.0%	2.0%
	North	58.6%		41.4%	

% within Vote intent

		Q4. If your local Member of Provincial Parliament (MPP) were to vote in favour of the Zimmer Bill would you have a more favorable opinion of your MPP, a less favorable one, or would it have no impact on how you view them.			
		More favourable	Less favourable	No impact	Don't know
Vote intent	Liberal	65.6%	4.9%	27.0%	2.5%
	PC	57.6%	.8%	40.8%	.8%
	NDP	62.7%	3.0%	32.8%	1.5%
	Green	92.3%		7.7%	
	Don't know	61.0%	4.0%	29.0%	6.0%

% within D1. Which of the following age groups may I place you in?

		Q4. If your local Member of Provincial Parliament (MPP) were to vote in favour of the Zimmer Bill would you have a more favorable opinion of your MPP, a less favorable one, or would it have no impact on how you view them.			
		More favourable	Less favourable	No impact	Don't know
D1. Which of the following age groups may I place you in?	18-34	63.6%	1.6%	32.6%	2.3%
	35-54	59.5%	3.6%	34.5%	2.3%
	55 and older	68.2%	3.4%	25.7%	2.7%

% within D2. What is your combined family income?

		Q4. If your local Member of Provincial Parliament (MPP) were to vote in favour of the Zimmer Bill would you have a more favorable opinion of your MPP, a less favorable one, or would it have no impact on how you view them.			
		More favourable	Less favourable	No impact	Don't know
D2. What is your combined family income?	Under \$50,000	57.9%	5.3%	34.6%	2.3%
	Under \$75,000	65.7%		32.3%	2.0%
	Under \$100,000	64.2%	4.9%	25.9%	4.9%
	Over \$100,000	69.9%	1.2%	28.9%	

% within D3. Gender

		Q4. If your local Member of Provincial Parliament (MPP) were to vote in favour of the Zimmer Bill would you have a more favorable opinion of your MPP, a less favorable one, or would it have no impact on how you view them.			
		More favourable	Less favourable	No impact	Don't know
D3. Gender	Male	57.8%	3.7%	37.6%	.9%
	Female	66.7%	2.5%	27.3%	3.5%

% within AREA

		Q5. Would you oppose or support having a provincial government agency to inspect zoos in order to ensure that they are safe for visitors, staff and it's surrounding communities. Please use a scale from one strongly oppose to five strongly support.					
		Strongly oppose	Oppose	Neither oppose nor support	Support	Strongly support	Don't know
AREA	Central		2.9%	2.9%	11.4%	82.9%	
	Eastern	3.1%	6.2%	10.8%	16.9%	63.1%	
	Metro	3.2%	5.3%	7.4%	17.9%	63.2%	3.2%
	GTA		3.7%	18.5%	9.9%	67.9%	
	Niagara / Hamilton	2.1%		9.5%	14.7%	71.6%	2.1%
	Southwest	5.0%	4.0%	8.0%	22.0%	59.0%	2.0%
	North	3.4%	3.4%	3.4%	27.6%	62.1%	

% within Vote intent

		Q5. Would you oppose or support having a provincial government agency to inspect zoos in order to ensure that they are safe for visitors, staff and it's surrounding communities. Please use a scale from one strongly oppose to five strongly support.					
		Strongly oppose	Oppose	Neither oppose nor support	Support	Strongly support	Don't know
Vote intent	Liberal	4.3%	3.7%	9.2%	13.5%	66.9%	2.5%
	PC	4.0%	5.6%	10.4%	17.6%	62.4%	
	NDP	1.5%	3.0%	10.4%	17.9%	64.2%	3.0%
	Green		3.8%		23.1%	73.1%	
	Don't know		1.0%	12.0%	16.0%	70.0%	1.0%

% within D1. Which of the following age groups may I place you in?

		Q5. Would you oppose or support having a provincial government agency to inspect zoos in order to ensure that they are safe for visitors, staff and it's surrounding communities. Please use a scale from one strongly oppose to five strongly support.					
		Strongly oppose	Oppose	Neither oppose nor support	Support	Strongly support	Don't know
D1. Which of the following age groups may I place you in?	18-34	2.3%	3.1%	6.2%	27.1%	58.9%	2.3%
	35-54	3.2%	3.2%	10.9%	16.4%	65.0%	1.4%
	55 and older	2.0%	4.7%	10.8%	8.8%	73.0%	.7%

% within D2. What is your combined family income?

		Q5. Would you oppose or support having a provincial government agency to inspect zoos in order to ensure that they are safe for visitors, staff and it's surrounding communities. Please use a scale from one strongly oppose to five strongly support.					
		Strongly oppose	Oppose	Neither oppose nor support	Support	Strongly support	Don't know
D2. What is your combined family income?	Under \$50,000	3.0%	1.5%	9.0%	17.3%	68.4%	.8%
	Under \$75,000	3.0%	3.0%	5.1%	19.2%	68.7%	1.0%
	Under \$100,000	2.5%	3.7%	9.9%	19.8%	63.0%	1.2%
	Over \$100,000	2.4%	7.2%	10.8%	18.1%	59.0%	2.4%

% within D3. Gender

		Q5. Would you oppose or support having a provincial government agency to inspect zoos in order to ensure that they are safe for visitors, staff and it's surrounding communities. Please use a scale from one strongly oppose to five strongly support.					
		Strongly oppose	Oppose	Neither oppose nor support	Support	Strongly support	Don't know
D3. Gender	Male	4.6%	5.5%	11.9%	18.3%	58.7%	.9%
	Female	1.1%	2.1%	7.8%	15.6%	71.6%	1.8%

% within AREA

		Q6. It is important to have strong animal welfare legislation standards for zoos in Ontario					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
AREA	Central		2.9%	2.9%	2.9%	91.4%	
	Eastern			9.2%	15.4%	75.4%	
	Metro	3.2%	3.2%	5.3%	13.7%	74.7%	
	GTA		2.5%	2.5%	24.7%	70.4%	
	Niagara / Hamilton	1.1%	1.1%	3.2%	15.8%	76.8%	2.1%
	Southwest	1.0%	1.0%	6.0%	17.0%	72.0%	3.0%
	North		3.4%	6.9%	20.7%	69.0%	

% within Vote intent

		Q6. It is important to have strong animal welfare legislation standards for zoos in Ontario					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
Vote intent	Liberal	1.2%	.6%	8.0%	19.6%	70.6%	
	PC	1.6%	4.8%	2.4%	19.2%	71.2%	.8%
	NDP	1.5%	3.0%	6.0%	7.5%	80.6%	1.5%
	Green				3.8%	96.2%	
	Don't know			4.0%	17.0%	76.0%	3.0%

% within D1. Which of the following age groups may I place you in?

		Q6. It is important to have strong animal welfare legislation standards for zoos in Ontario				
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
D1. Which of the following age groups may I place you in?	18-34	.8%	1.6%	6.2%	17.8%	72.9%
	35-54	1.8%	1.4%	5.0%	18.6%	72.7%
	55 and older		2.7%	4.1%	12.2%	79.1%

% within D2. What is your combined family income?

		Q6. It is important to have strong animal welfare legislation standards for zoos in Ontario					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D2. What is your combined family income?	Under \$50,000	.8%	1.5%	4.5%	13.5%	77.4%	2.3%
	Under \$75,000		2.0%	5.1%	13.1%	79.8%	
	Under \$100,000	1.2%	1.2%	3.7%	21.0%	71.6%	1.2%
	Over \$100,000	1.2%	2.4%	4.8%	19.3%	72.3%	

% within D3. Gender

		Q6. It is important to have strong animal welfare legislation standards for zoos in Ontario					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D3. Gender	Male	2.3%	2.8%	5.5%	19.7%	68.8%	.9%
	Female		1.1%	4.6%	13.8%	79.4%	1.1%

% within AREA

		Q7. Zoos in Ontario should meet basic welfare, health and safety standards					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
AREA	Central				2.9%	97.1%	
	Eastern		4.6%		12.3%	83.1%	
	Metro		1.1%	3.2%	13.7%	82.1%	
	GTA	1.2%	1.2%	2.5%	13.6%	80.2%	1.2%
	Niagara / Hamilton		2.1%	3.2%	11.6%	83.2%	
	Southwest	1.0%	2.0%	5.0%	9.0%	81.0%	2.0%
	North				20.7%	79.3%	

% within Vote intent

		Q7. Zoos in Ontario should meet basic welfare, health and safety standards					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
Vote intent	Liberal	.6%		3.7%	15.3%	80.4%	
	PC		4.8%	2.4%	12.0%	80.8%	
	NDP	1.5%	1.5%	3.0%	9.0%	83.6%	1.5%
	Green					96.2%	3.8%
	Don't know		2.0%	2.0%	10.0%	85.0%	1.0%

% within D1. Which of the following age groups may I place you in?

		Q7. Zoos in Ontario should meet basic welfare, health and safety standards					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D1. Which of the following age groups may I place you in?	18-34			.8%	1.6%	14.0%	83.7%
	35-54		.5%	1.8%	3.2%	13.6%	80.5%
	55 and older		.7%	2.7%	2.7%	7.4%	85.1%

% within D2. What is your combined family income?

		Q7. Zoos in Ontario should meet basic welfare, health and safety standards					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D2. What is your combined family income?	Under \$50,000		1.5%		2.3%	13.5%	82.0%
	Under \$75,000				1.0%	9.1%	89.9%
	Under \$100,000	1.2%	1.2%	1.2%	11.1%	84.0%	1.2%
	Over \$100,000	1.2%	3.6%		4.8%	14.5%	75.9%

% within D3. Gender

		Q7. Zoos in Ontario should meet basic welfare, health and safety standards					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D3. Gender	Male	.9%	2.8%	4.1%	14.2%	77.5%	.5%
	Female		1.1%	1.4%	9.9%	86.9%	.7%

% within AREA

		Q8. In order to open and run a zoo, operators should be required to have a formal education and training in animal care					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
AREA	Central		2.9%	2.9%	14.3%	77.1%	2.9%
	Eastern	4.6%	1.5%	1.5%	20.0%	72.3%	
	Metro	2.1%	2.1%	10.5%	16.8%	67.4%	1.1%
	GTA			6.2%	14.8%	79.0%	
	Niagara / Hamilton	1.1%	3.2%	14.7%	8.4%	72.6%	
	Southwest	2.0%	5.0%	9.0%	21.0%	63.0%	
	North		6.9%	6.9%	27.6%	58.6%	

% within Vote intent

		Q8. In order to open and run a zoo, operators should be required to have a formal education and training in animal care					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
Vote intent	Liberal	.6%	1.2%	4.3%	20.9%	73.0%	
	PC	2.4%	6.4%	9.6%	17.6%	64.0%	
	NDP	3.0%		16.4%	17.9%	59.7%	3.0%
	Green	3.8%		3.8%	3.8%	88.5%	
	Don't know	1.0%	4.0%	10.0%	10.0%	75.0%	

% within D1. Which of the following age groups may I place you in?

		Q8. In order to open and run a zoo, operators should be required to have a formal education and training in animal care					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D1. Which of the following age groups may I place you in?	18-34	1.6%	2.3%	7.8%	20.2%	67.4%	.8%
	35-54	1.8%	3.2%	9.1%	16.8%	69.1%	
	55 and older	1.4%	2.7%	8.1%	13.5%	73.6%	.7%

% within D2. What is your combined family income?

		Q8. In order to open and run a zoo, operators should be required to have a formal education and training in animal care					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D2. What is your combined family income?	Under \$50,000	.8%	3.8%	3.8%	12.8%	78.2%	.8%
	Under \$75,000	3.0%	2.0%	5.1%	19.2%	69.7%	1.0%
	Under \$100,000	2.5%	1.2%	13.6%	21.0%	61.7%	
	Over \$100,000	1.2%	2.4%	13.3%	15.7%	67.5%	

% within D3. Gender

		Q8. In order to open and run a zoo, operators should be required to have a formal education and training in animal care					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D3. Gender	Male	1.8%	3.2%	10.6%	18.3%	65.6%	.5%
	Female	1.4%	2.5%	6.7%	15.2%	73.8%	.4%

% within AREA

		Q9. Zoo operators should be required to have a business plan or a base level of funding to ensure that these facilities are run at a professional level					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
AREA	Central	2.9%		8.6%	11.4%	77.1%	
	Eastern	1.5%	1.5%	7.7%	23.1%	66.2%	
	Metro	2.1%	1.1%	5.3%	29.5%	62.1%	
	GTA	1.2%		3.7%	27.2%	67.9%	
	Niagara / Hamilton	1.1%	2.1%	11.6%	9.5%	73.7%	2.1%
	Southwest		4.0%	8.0%	24.0%	63.0%	1.0%
	North			6.9%	17.2%	75.9%	

% within Vote intent

		Q9. Zoo operators should be required to have a business plan or a base level of funding to ensure that these facilities are run at a professional level					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
Vote intent	Liberal		.6%	6.7%	25.8%	66.9%	
	PC	2.4%	3.2%	12.0%	21.6%	60.0%	.8%
	NDP	3.0%		10.4%	22.4%	62.7%	1.5%
	Green				7.7%	92.3%	
	Don't know		3.0%	4.0%	16.0%	77.0%	

% within D1. Which of the following age groups may I place you in?

		Q9. Zoo operators should be required to have a business plan or a base level of funding to ensure that these facilities are run at a professional level					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D1. Which of the following age groups may I place you in?	18-34	.8%	.8%	7.0%	22.5%	69.0%	
	35-54	1.8%	2.3%	6.8%	24.1%	64.1%	.9%
	55 and older	.7%	1.4%	8.8%	16.9%	71.6%	.7%

% within D2. What is your combined family income?

		Q9. Zoo operators should be required to have a business plan or a base level of funding to ensure that these facilities are run at a professional level					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D2. What is your combined family income?	Under \$50,000		.8%	6.0%	21.1%	71.4%	.8%
	Under \$75,000	1.0%	2.0%	4.0%	20.2%	71.7%	1.0%
	Under \$100,000	2.5%	1.2%	7.4%	23.5%	65.4%	
	Over \$100,000	1.2%	2.4%	8.4%	25.3%	62.7%	

% within D3. Gender

		Q9. Zoo operators should be required to have a business plan or a base level of funding to ensure that these facilities are run at a professional level					
		Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
D3. Gender	Male	2.3%	1.8%	10.1%	24.3%	61.5%	
	Female	.4%	1.4%	5.3%	19.1%	72.7%	1.1%